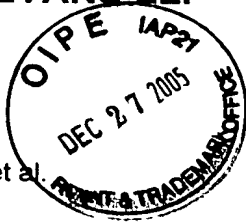


**BOSE MCKINNEY & EVANS LLP****CUSTOMER NUMBER 25267**2700 First Indiana Plaza  
135 North Pennsylvania Street  
Indianapolis, Indiana 46204**PATENT APPLICATION**

Applicant: Belth, Steven et al.  
Serial No.: 09/802,492  
Filing Date: March 9, 2001  
Title: MARKETING SYSTEM  
Group: 3622 Examiner: Le, Khanh H.  
Atty. Docket: 12166-0002

**Certificate Under 37 C.F.R. § 1.8(a)**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

on December 22, 2005

Michael A. Rich

Dated: December 22, 2005

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a response in the above-identified application:

The fee has been calculated as shown below:

TOTAL CLAIMS (37 C.F.R. 1.16(c))	33	38	0	\$50	\$0
INDEPENDENT CLAIMS (37 C.F.R. 1.16(b))	6	6	0	\$200	\$0
If applicant has small entity status under 37 C.F.R. 1.9 and 1.27, then divide total fee by 2, and enter amount here.			SMALL ENTITY TOTAL	NO	\$0
TOTAL FEE FOR ADDITIONAL CLAIMS					\$0

\*If the "Highest Number Previously Paid For" in this space is less than 20, write "20" in this space.

\*\*If the "Highest Number Previously Paid For" in this space is less than 3, write "3" in this space.

An Extension of Time for \_\_\_\_\_ month(s) is hereby requested under 37 C.F.R. 1.136(a). The required fee for filing this extension is:

Information Disclosure Statement

**TOTAL FEE FOR THIS AMENDMENT**

\$0.00

A check in the amount of \$ \_\_\_\_\_ to cover the total fee for this amendment is attached.

The Commissioner is hereby authorized to charge any additional filing fees under 37 C.F.R. 1.16 or processing fees under 37 C.F.R. 1.17 which may be required during the prosecution of this application, or credit of any overpayment, to Bose McKinney & Evans LLP's Deposit Account No. 02-3223. A duplicate copy of this sheet is enclosed.

Attorney of Record

Printed Name: James A. Coles, Reg. No. 28,291



**BOSE McKINNEY & EVANS LLP**

**CUSTOMER NUMBER: 25267**

2700 First Indiana Plaza  
135 North Pennsylvania Street  
Indianapolis, Indiana 46204  
(317) 684-5000

PATENT APPLICATION

*IN THE UNITED STATES PATENT AND TRADEMARK OFFICE*

*Art Unit:* 3622

*Atty. Docket:* 12166-0002

*Applicants:* Belth

*Invention:* MARKETING SYSTEM

*Serial No.:* 09/802,492

*Filed:* March 9, 2001

*Examiner:* Le, Khanh H

Certificate Under 37 C.F.R. § 1.8(a)

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on December 22, 2005

Michael Rich

Dated: December 22, 2005

**RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed September 23, 2005 ("Office Action") please consider the following response and remarks.

**Listing of the Claims** begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.